

BOOKLOVERS BALL

SILVER ANNIVERSARY



Presented by



Saturday, October 8, 6:30 p.m.-12 a.m.
Denver Art Museum - Sturm Grand Pavilion
Honorary Chairs:
Hon. Wellington E. Webb and Hon. Wilma J. Webb

ABOUT THE BOOKLOVERS BALL

2022 marks the 25th silver anniversary of Denver's beloved Booklovers Ball, the Denver Public Library Friends Foundation's signature black-tie fundraiser. Wear your sparkles and join Honorary Chair and Former Mayor Wellington E. Webb and Wilma J. Webb in a toast to 25 years of Denver's most prominent gathering of book lovers!

Due to the exciting renovation happening at the Central Library, the 2022 Ball will be held next door at the Denver Art Museum's new, architecturally stunning Sturm Grand Pavilion. Guests will enjoy special after-hours access to this unique space, including access to several galleries during the event. The enchanting evening will begin with a cocktail reception followed by a multicourse seated dinner and program. Following dinner, join us for delicious drinks, gourmet desserts and coffee as we dance until midnight!

ABOUT THE DENVER PUBLIC LIBRARY FRIENDS FOUNDATION

The Denver Public Library Friends Foundation enriches our community through philanthropy, advocacy and outreach to support a world-class library system in Denver. Your support of the Denver Public Library Friends Foundation is an investment in the vision of Denver Public Library:

A strong community where everyone thrives.

When you invest in the library, you invest in critical support for free literacy programs, lifelong learning, workforce development and equitable access to resources for the millions of adults, children and youth of Denver. Since 1940 the Friends Foundation has been a nonprofit partner that provides a way for people who value libraries to support excellence in the library system.

Funding from the Friends Foundation helps support programs like:

Summer of Adventure, which attracts over 20,000 children and teens throughout the summer and helps children continue to explore learning experiences during the months when many lose ground in their education.

Read Aloud, which sends volunteers to read in over 365 preschool classrooms in at-risk neighborhoods and is part of a community effort to encourage literacy at an early age.

The Western History and Genealogy Department digitization project, which brings thousands of historical documents online and is a quintessential part of the preservation of our history.

ideaLABs, which are free makerspaces where library visitors can record songs, sew, use tools and build circuits.

And much, much more!

For more information, please visit dplfriends.org



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | \$25,000



Receive premium visibility at the Booklovers Ball by showing your philanthropic leadership in the Denver community.

- Prominent branding as the Presenting Sponsor on all event collateral, including:
 - Invitation
 - Printed menus on dining tables
 - Logo recognition on sponsor appreciation screens
 - Social media posts on DPLFF social channels (audience ~7,000)
 - Friends Foundation's website through 2022
 - Event media releases
- Two VIP tables for 10 each (20 total guests)
- A VIP dining experience at the event, including premium seating location
- Behind-the-scenes tour of the Central Library for 8 guests, featuring the renowned Western History and Genealogy Collection (on a mutually agreed-upon date)
- Two representatives at the Booklovers Ball menu tasting event
- *Engage* magazine recognition (distribution of 6,000 + online)
- Opportunity to provide branded favors to Booklovers Ball guests
- Feature photo in the Friends Foundation's 2022 Annual Report



Bibliophile Sponsor: Cocktail Hour| \$15,000

Show your commitment to the library by featuring your brand and welcoming guests to the 2022 Booklovers Ball. Your logo and branding will be prominently displayed during the cocktail hour.

Unique Benefits:

- Cocktail-hour-branded space activation with maximum audience reach from 6:00 p.m.-7:00 p.m. (550 guests)
- Custom cocktail napkins printed with your logo
- One VIP table for 10 guests
- Logo on event invitation, dining menu and website
- Social media posts on Friends Foundation social channels (audience ~7,000)
- Logo recognition on sponsor appreciation screens
- One representative at the Booklovers Ball menu tasting event
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the Friends Foundation's 2022 Annual Report



Bibliophile Sponsor: Entertainment | \$15,000

Support the library and feature your brand during the dessert and dancing portion of the evening! Your logo and branding will be prominently displayed throughout the dance party immediately following dinner.

GT GreenbergTraurig

Unique Benefits:

- Dance-floor–branded space activation with a maximum audience reach from 9:00 p.m.-12:00 a.m. (550 guests)
- Custom lighted logo displayed on the dance floor
- One VIP table for 10 guests
- Logo on event invitation, dining menu and website
- Social media posts on Friends Foundation social channels (audience ~7,000)
- Logo recognition on sponsor appreciation screens
- One representative at the Booklovers Ball menu tasting event
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the Friends Foundation’s 2022 Annual Report



Bibliophile Sponsor: Photo Booth| \$15,000

Leave a lasting impression about your love for the library by sponsoring the professional photo booth, new for 2022.



Unique Benefits:

- Your logo and branding will be included on each printed photo
- Opportunity to customize photo booth props and signage
- One VIP table for 10 guests
- Logo on event invitation, dining menu and website
- Social media posts on Friends Foundation social channels (audience ~7,000)
- Logo recognition on sponsor appreciation screens
- One representative at the Booklovers Ball menu tasting event
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the Friends Foundation’s 2022 Annual Report



Bibliophile Sponsor: Video | \$15,000



Help us share the incredible work happening at Denver Public Library by sponsoring the evening’s impact video.

Unique Benefits:

- Opportunity to film a 20-second introduction to the program impact video highlighting your company’s support
- Logo on event invitation, dining menu and website
- Social media posts on Friends Foundation social channels (audience ~7,000)
- Logo recognition on sponsor appreciation screens
- One representative at the Booklovers Ball menu tasting event
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the Friends Foundation’s 2022 Annual Report



Aficionado Program Sponsorship | \$10,000 | 3 REMAINING!

Sponsor one of five unique elements of the Booklovers Ball program: centerpieces, paddle raise, table favors, gift bags, or the Impact Gallery.

Unique Benefits:

- Prominent logo recognition related to the sponsored program element
- Opportunity to select your choice of program element for sponsorship (first-come-first-serve basis)
- One VIP table for 10 guests
- Logo on the invitation and event website
- Logo recognition on sponsor appreciation screens
- Social media posts on DPLFF social channels (audience ~7,000)
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the Friends Foundation's 2022 Annual Report



Fan Sponsorship | \$5,000

Enjoy specialty cocktails, a multicourse dinner, a dynamic library-themed program and dancing

- Table for 10 guests
- Name recognition on sponsor appreciation screens
- Logo on the event website
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the Friends Foundation's 2022 Annual Report



Individual Tickets | \$400 per person

After-Party Ticket | \$100 per person

Join us from 9:00 p.m. to midnight for drinks, dancing and dessert only

[Confirm your support today at dplfriends.org](https://dplfriends.org)

For more information or to discuss customized sponsorship opportunities, contact Sandra Tucker, Manager of Philanthropy, Denver Public Library Friends Foundation stucker@denverlibrary.org

