FRIENDS FOUNDATION
DENVER PUBLIC LIBRARY

PICNIC with FRIENDS

SATURDAY, JUNE 4, 11 A.M. - 2 P.M.

NEW RINO ART PARK

1900 35TH ST. DENVER, CO 80216

www.dplfriends.org

PICNIC with FRIENDS

JOIN US FOR A PICNIC WITH FRIENDS!

This new Friends Foundation event provides a unique opportunity for your organization **to support literacy, education, and arts in Denver** and reach a committed community of parents, children and loyal fans of the library. **This family-friendly celebration is free for all to enjoy.** Picnic activities will include musical performances, crafts, face painting, photo booths, a used children's book sale and much more! Children and their caregivers will also have the opportunity to register for **Summer of Adventure** - Denver Public Library's signature summer reading program!

The picnic will be held the first Saturday of June, **June 4, from 11:00 a.m. to 2:00 p.m.** at Denver's newest collaborative creative hub - RiNo ArtPark. ArtPark also features Denver Public Library's newest branch library which will be open to explore during the picnic!

Funds raised help support Denver Public Library services and programming including services for children and families such as Summer of Adventure and Read Aloud.

Contact Nicole Capage-Brown at ncapage-brown@denverlibrary.org or 720-484-9044

PICNIC with FRIENDS

SPONSORSHIP OPPORTUNITIES

$10,000 – PRESENTING PICNIC WITH FRIENDS SPONSOR

EXCLUSIVE

Receive premium visibility at Picnic with Friends by showing your philanthropic leadership in the Denver community.

- Prominent logo branding as the Presenting Sponsor on all event collateral - online and in print
- Presenting Sponsor logo on welcome banner
- Presenting Sponsor logo sticker placed on the inside cover of the children's picture book provided to event attendees
- Recognition from the stage during the musical performances
- Presenting Sponsor thank-you in follow-up email to event attendees
- Exclusive volunteer opportunities at the picnic for your team members
- Featured display table in the sponsor village
- Presenting Sponsor logo on the event T-shirt
- Presenting Sponsor logo and mention in all media releases
- Two featured social media posts on Friends Foundation social channels (audience ~7,000)
- Listing in the Friends Foundation's 2022 Annual Report

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PICNIC with FRIENDS

SPONSORSHIP OPPORTUNITIES

$5,000 – BUTTERFLY SPONSOR

LIMIT ~~3~~ 1 REMAINING

- Exclusive sponsorship signage in one of three areas: Used Children's Book Sale, ~~Storytime Stage, Photo Booth~~
- Recognition from the stage during the musical performances
- Display table in the sponsor village
- Logo on event T-shirt
- Included in all media releases
- Logo branding on all event collateral - online and in print.
- One social media post on Friends Foundation social channels (audience ~7,000)
- Listing in the Friends Foundation's 2022 Annual Report

$2,500 – BUMBLE BEE SPONSOR

LIMIT ~~4~~ 3 REMAINING

- Exclusive sponsorship of one of four picnic activities: face painting, yard games, craft activity, musician
- Display table in the sponsor village
- Logo on event T-shirt
- Included in all media releases
- Logo branding on the event website
- Listing in the Friends Foundation's 2022 Annual Report

$1,000 – SUPPORTING SPONSOR

- Flyer placement on the Friends info table during the event
- Logo included on all online event collateral
- Listing in the Friends Foundation's 2022 Annual Report

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