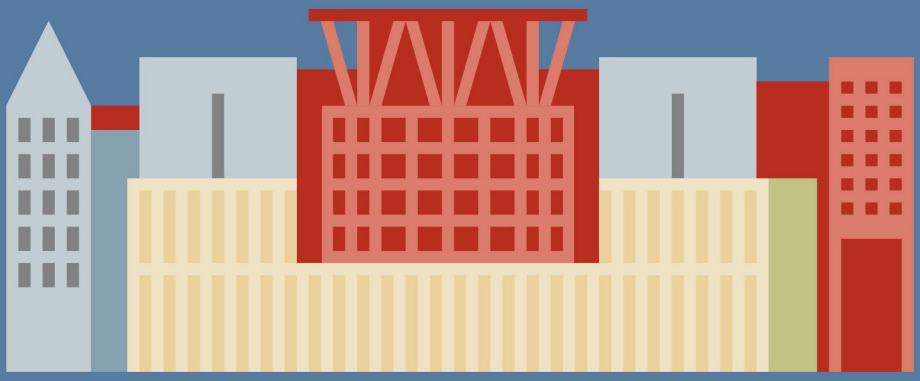
A Story Still to Tell...



A comprehensive campaign to provide the next generation of the library for generations of users.

DENVER PUBLIC LIBRARY

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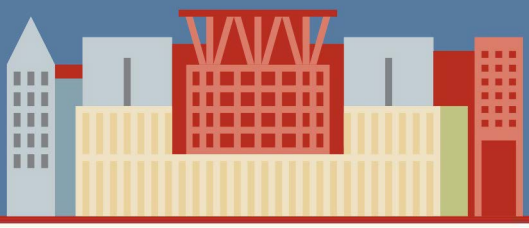
DENVER PUBLIC LIBRARY



A Story Still to Tell...

A comprehensive campaign to provide the next generation of the library for generations of users.

DPL Fast Facts

- DPL has relied on philanthropy and public funding since its inception in 1889
- The last major renovation of Central was 25 years ago with the 1995 Michael Graves addition
- DPL has more than 4 million visits each year, equal to the combined attendance at the Denver Zoo and Denver Museum of Nature and Science
- There is a daily waitlist that includes 97,000 physical and 108,000 digital items on hold
- The Central Library serves as the epicenter for more than 9,000,000 circulated items (print and digital) and 28,000 programs annually...
  An average of 25,000+ items circulate every day

Uses of Funds (As of January 2021)

General Construction	$54,941,000
Soft Costs (Design, contingency & public art)	$10,600,000
Endowment	$5,000,000
Program	$3,000,000
TOTAL CAMPAIGN	**$73,541,000**

Building Social Capital for All ... for Free

DENVER PUBLIC LIBRARY

Central Building Renovation

120,000 Square Feet Renovation
Floors 1 & 2 of Hoyt & Graves Buildings

- Large Program Space (14,000 sq. ft.)
- Children's Library (14,000 sq. ft.)
- Teen Space (12,000 sq. ft.)
- Outdoor Play Space (6,000 sq. ft.)
- Great/Schlessman Hall (13,000 sq. ft.)
- First Floor Commons (8,700 sq. ft.)
- Modernized & Re-imagined East & West Entries
- Improved and Increased Study, Reading & Conference Space

Sources of Funds

Bond Proceeds	$38,000,000
City Funding	$1,126,000
Capital Giving	$26,415,000
Endowment Giving	$5,000,000
Programmatic Giving	$3,000,000
TOTAL CAMPAIGN	**$73,541,000**

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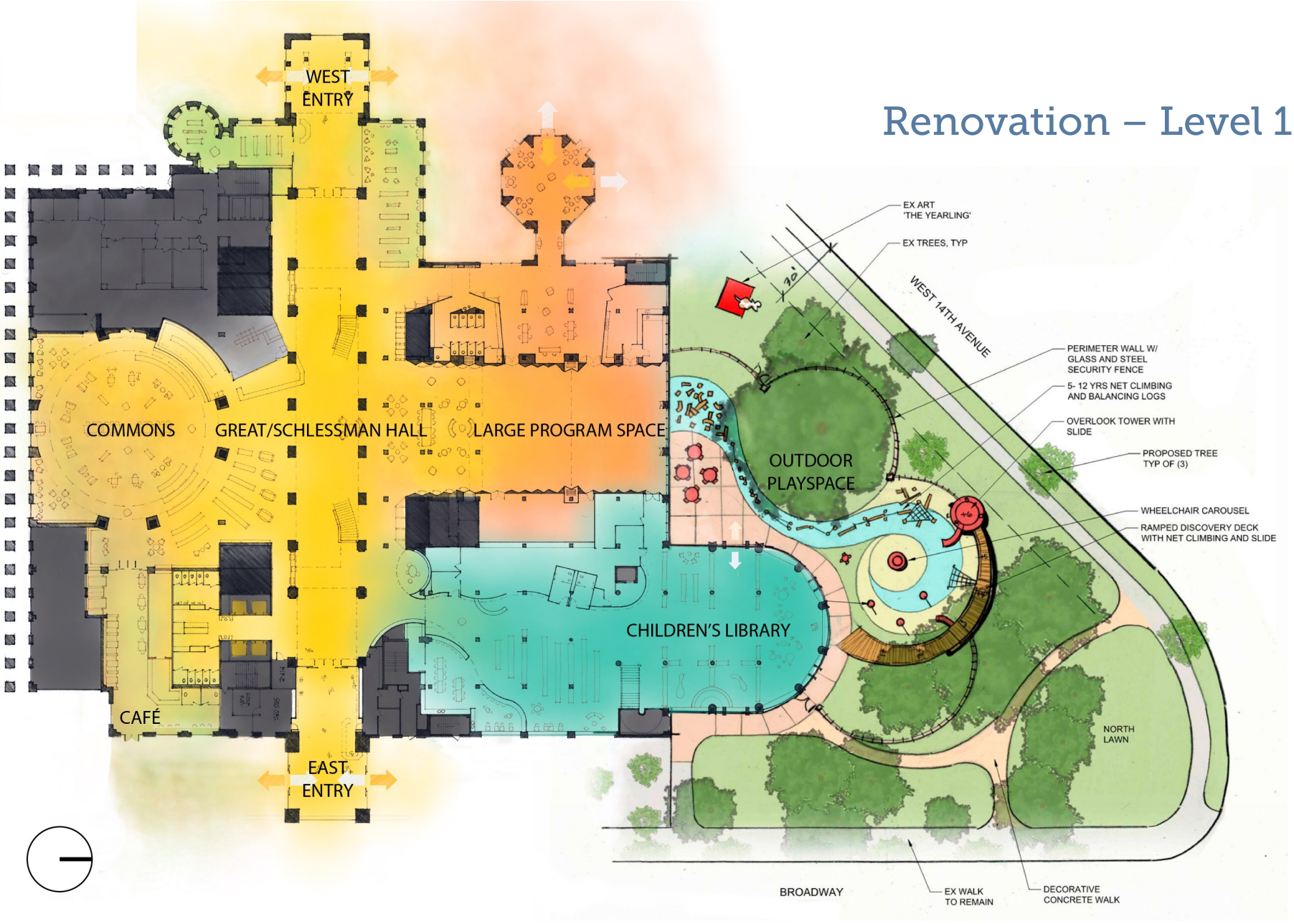
jriley@denverlibrary.org · dplfriends.org

Renovation – Level 1



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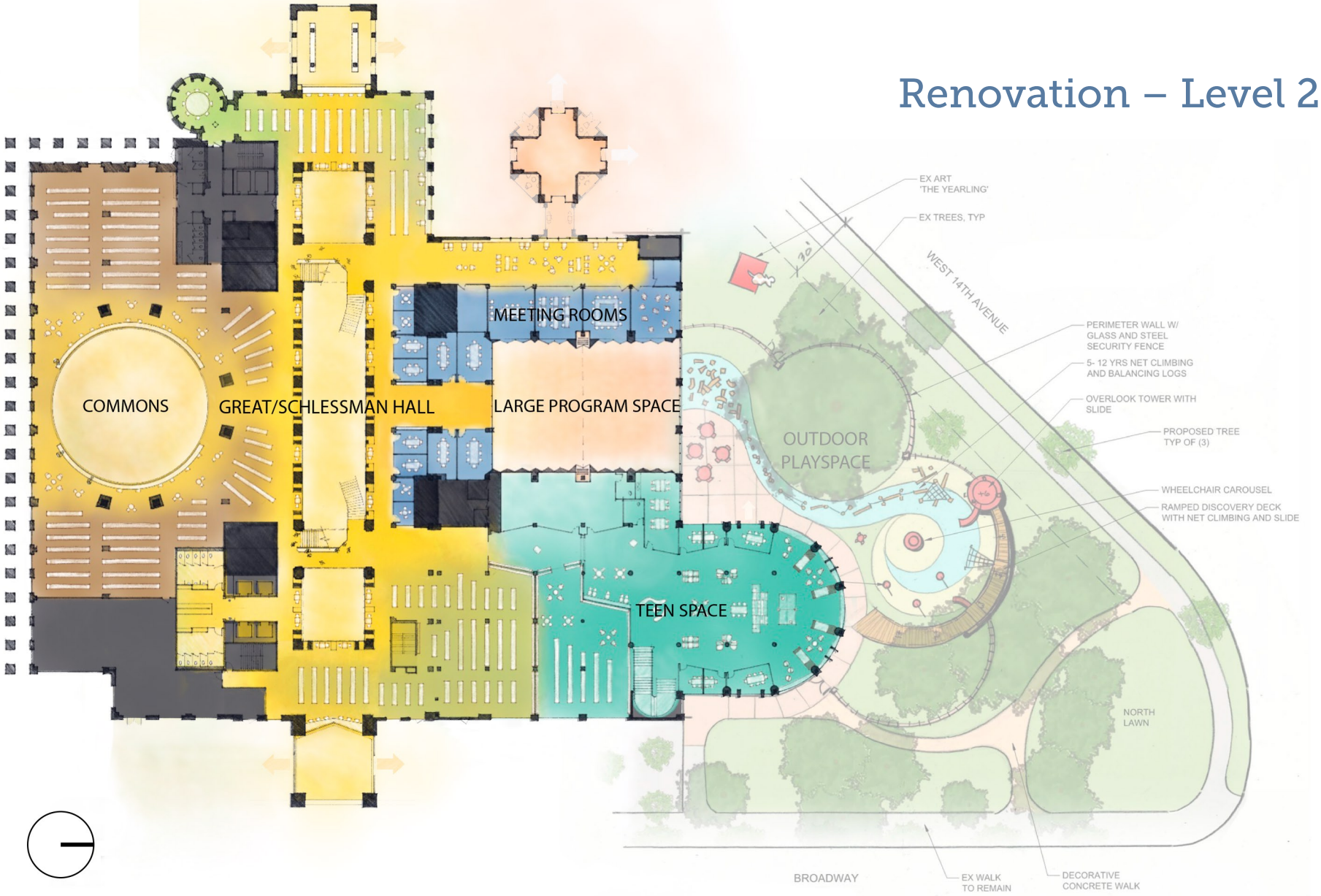
Renovation – Level 2



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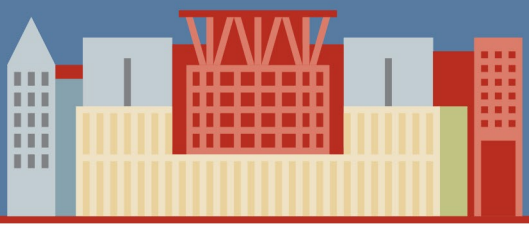

Large Program Space...

Reinventing the library with space for a range of meetings and programs by DPL and community partners.

Our Vision and Goals

- Flexible, multi-use space which can:
  - accommodate 400 for one large activity
  - reconfigure for simultaneous activities for groups of 10 to 100
- Devoted area and after-hours entrance for:
  - cultural and educational programs and exhibits
  - author events and lectures
  - concerts and performances
  - resource fairs, training, conferences and workshops

DENVER PUBLIC LIBRARY

Naming Opportunities

$5,000,000
Large Program Space + Children's Library

$2,000,000
Large Program Space

$500,000
Large Program Entry

$100,000
Large Meeting Room

$25,000 – $100,000 each
Study, Reading or Conference Room (Central and branches)

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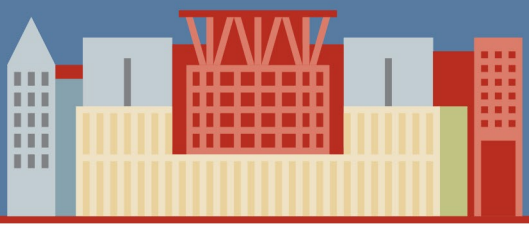
Large Program Space



A Children's Library...

Where children, families and caregivers will feel welcome to explore and connect.

Our Vision and Goals

- Design and build a leading edge space to support literacy
- Empower children, families and caregivers with fun, memorable and educational activities
- Provide distinctive and safe spaces for infants, toddlers, preschoolers, K-3rd, 4th-5th and 6th-8th students

DENVER PUBLIC LIBRARY

Naming Opportunities

$5,000,000
Children's Library
+ Outdoor Play Space **OR**
+ Large Program Space

$4,000,000
Children's Library + Teen Space

$2,000,000
Children's Library

$25,000 – $100,000
Study, Reading or Conference Room *(Central and branches depending on size)*

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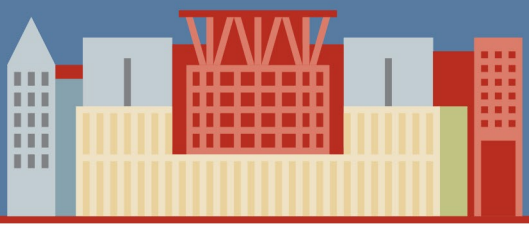
Children's Library



Outdoor Play Space...

Bringing safe, modern, year-round play structures and physical activity opportunities to the heart of downtown.

Our Vision and Goals

- Learning and play environments accessible from the children's library
- Informal and structured outdoor activities for children, families and caregivers
- Shaded areas, observation areas and benches for celebration of the outdoors

DENVER PUBLIC LIBRARY

Naming Opportunities

$5,000,000
Outdoor Play Space + Children's Library

$2,000,000
Outdoor Play Space

$1,000,000
West Entry Plaza (Acoma)

$25,000 each
Trees, Benches, Seating Areas

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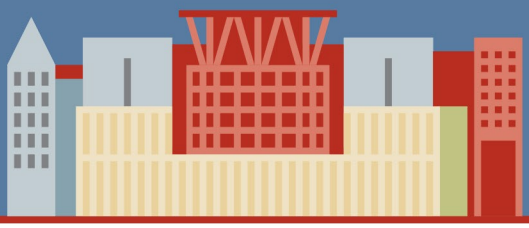
Outdoor Play Space



Teen Space...

Where young adults can learn, connect with others and feel a sense of belonging.

Our Vision and Goals

- Create a welcoming, inclusive and safe space to connect with peers and develop trusting relationships with caring adults
- Provide opportunities for quiet or collaborative study, including homework assistance
- Have space to make noise, game and participate in experiential learning and creative activities

DENVER PUBLIC LIBRARY

Naming Opportunities

$4,000,000
Teen Space + Children's Library

$1,000,000
Teen Space

$1,000,000
Community Technology Center

$500,000
Grand Staircase

$250,000 each
2nd or 3rd Floor Open Space

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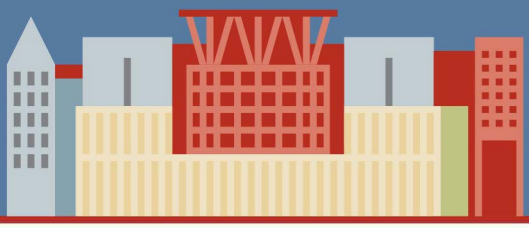
Teen Space



The Commons...

Where all communities have inclusive access to secure, welcoming and functional library spaces.

Our Vision and Goals

- Ensure a "classic" library environment which celebrates the book
- Access to new releases, popular collections, reserved items and personalized advisory help from librarians
- Provide a community gathering space for relaxation, conversation, drinks and snacks while doubling as an area for homework, research, listening, watching and reading

DENVER PUBLIC LIBRARY

Naming Opportunities

$2,000,000
Commons

$500,000
Grand Staircases

$250,000 each
2nd or 3rd Floor Open Space

$25,000 – $100,000 each
Study, Reading or Conference Room *(Central and branches)*

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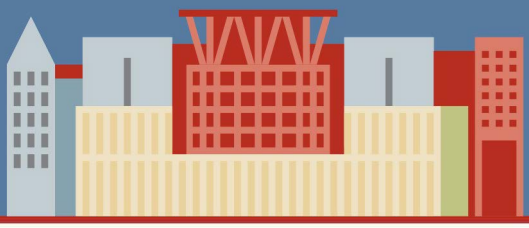
The Commons

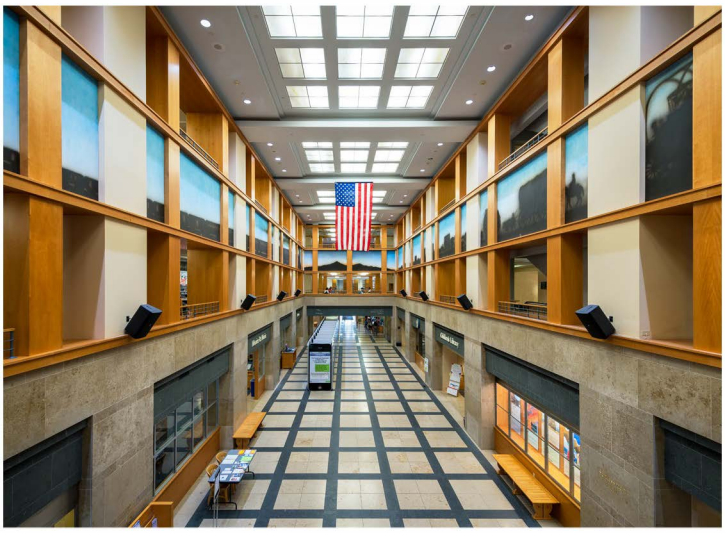


Great/Schlessman Hall...

Serves as the point of entry and provides orientation to the Central Library.

Our Vision and Goals

- Welcomes and provides orientation to all the Central Library has to offer
- Offers unique viewing, meeting and connecting spaces
- Provides access to art, displays, browsing areas, programs and learning spaces



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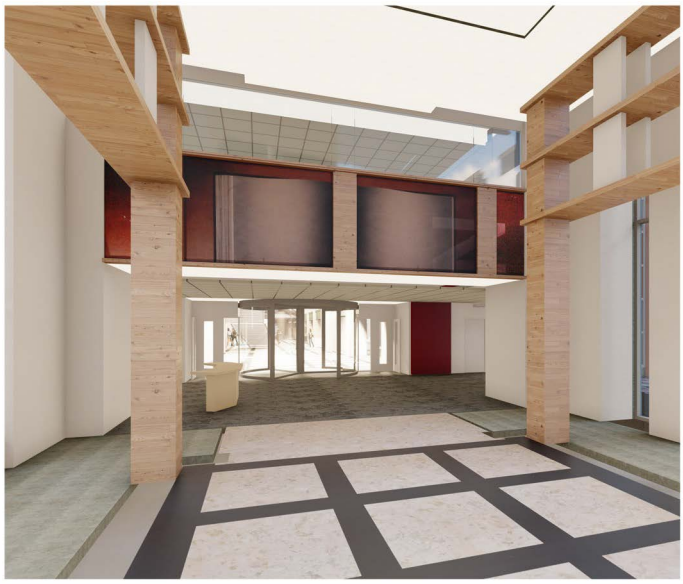

Naming Opportunities

This space has been named.

The Library and Friends Foundation thank the Schlessman Family Foundation for their support of this campaign and will continue the legacy of Schlessman Hall.

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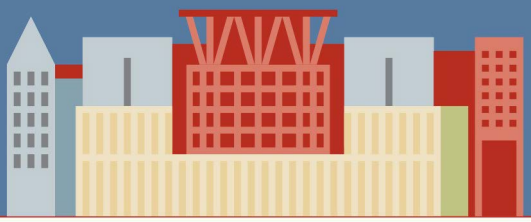
Great/Schlessman Hall



Naming Opportunities...

Campaign and non-campaign focus areas. Not all inclusive. Other areas are available.

Investment Levels

$5,000,000

- Children's Library + Outdoor Play Space
- Children's Library + Large Program Space
- Outdoor Play Space + Large Program Space

$4,000,000

- Children's Library + Teen Space
- Children's Library + East or West Entry

$2,500,000

- Western History Exhibit Hall

$2,000,000

- Large Program Space
- Children's Library
- Outdoor Play Space
- Exhibit Hall (7th Floor)
- Grand Staircases + Teen Space

$1,000,000

- Teen Space
- First Floor Commons
- East Entry Plaza (Broadway)
- West Entry Plaza (Acoma)
- Community Technology Center

$500,000

- Large Program Entry
- Grand Staircases
- Reception/Navigation Desk

$250,000

- Business and Non-Profit Center
- 2nd or 3rd Floor Open Space
- Public Elevator Foyer
- Staff Elevator Foyer

$100,000

- Conference Room
- Training Room
- Meeting Room
- Study/Reading Room
- Staff Lounge

$50,000

- Conference Room
- Training Room
- Meeting Room
- Study/Reading Room
- Security Office

$25,000

- Meeting Room
- Study/Reading Room
- Tree
- Bench/Seating Area
- Bookcase (Gates Reading Room)

Endowments

Position ..... $1,000,000 to $2,000,000
Program $500,000
Collections Development $250,000

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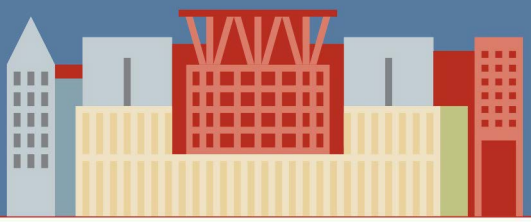

A Story Still to Tell...

A comprehensive campaign to provide the next generation of the library for generations of users.

Campaign Pledge Form

Donor Name: _____ Email: _____

Street Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

A Story Still to Tell Total Pledge Amount: $ _____

Amount per Year: 2021: $ _____ 2022: $ _____ 2023: $ _____

Month and Date of Each Payment: _____

Recognition Name Desired

Please recognize this gift as follows: _____

☐ I/we would like to make this gift in honor of/in memory of: _____

☐ I/we would like to remain anonymous.

Designation Information

Designate my contribution to:

☐ Central Library Renovation ..... % _____ or $ _____

☐ Library Programs ..... % _____ or $ _____

☐ Library Foundation Endowment ..... % _____ or $ _____

☐ Library/Foundation Operating Support % _____ or $ _____

☐ Please contact me to discuss a specific gift, gift agreement, naming opportunity or endowment.

Payment Information

For payment of pledge:

☐ Check Enclosed ☐ Please Invoice Me ☐ Donor Advised Fund

☐ Please contact me to discuss a stock gift, an IRA distribution, a planned/estate gift commitment and/or timing of pledge.

Your donation will be held in the restricted campaign fund and will be utilized only for the purpose of funding designated above.

Signature: _____ Date: _____

Questions: Please call Jeff Riley at 720-865-2050. **YOUR DONATION IS TAX-DEDUCTIBLE**
No goods or services were provided in whole or in part for this contribution.

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