SATURDAY OCT. 24, 6:30 PM
BOOKLOVERS BALL
ROARING TWENTIES
1920-2020
THE IMPACT OF YOUR SUPPORT 1920-2020

Come celebrate the heyday of library use in Denver at the 2020 Booklovers Ball: Roaring ‘20s. The 1920s were vibrant years in Denver. Jazz clubs thrived in Five Points, arthouses and theaters flourished on Theatre Row, and there were 10 Denver Public Library branches in which people could read, learn and engage.

In the 2020s Denver Public Library will provide thousands of programs for over half a million people annually, as well as conduct a major renovation of the Central Library and 10 branch libraries. This will be the last Booklovers Ball at the Central Library until renovations are complete.

From the 1920s to the 2020s, our public libraries have been a cornerstone of the Denver community. As we expand our facilities and programs in the coming years, we hope that you will share in our vision. The future of libraries is the future of us all.

Enjoy swing music, cocktails and dinner in the stacks as we celebrate the origins and the future of our beloved Denver library system. Your support of the 2020 Booklovers Ball provides access to a lifetime of learning free of charge, raises a new generation of readers, preserves Denver’s history and culture, and creates community across the city.

Thank you to our 2020 Booklovers Ball Honorary Chairs

The Lehmann Family
Tasha Jones & Kenneth Seaman
Cathy & Geoff Lucas
2020 BOOKLOVERS BALL SPONSORSHIP OPPORTUNITIES

Presenting Sponsor • $25,000 • Exclusive

Receive premium visibility at the Booklovers Ball: Roaring ’20s by showing your philanthropic leadership in the Denver community.

Prominent branding as the Presenting Sponsor on all event collateral including:
- Invitation
- Printed menus on dining tables
- Sponsor appreciation screens throughout the event
- Social media
- DPL Friends Foundation website through 2020
- Event media releases

- Schlessman Hall branded space activation during the Ball with maximum audience reach from 6:30 p.m. to 11:00 p.m. (650-700 guests)
- Two VIP tables for 10 each (20 total guests)
- VIP dining experience at the event including premium seating location and wine service
- Behind-the-scenes Central Library tour for eight guests, featuring the renowned Western History and Genealogy Collection (on a mutually agreed-upon date)
- Opportunity to address guests at the VIP Patron Party
- Two representatives at the Booklovers Ball menu tasting event
- Engage magazine recognition (distribution of 6,000 + online)
- Opportunity to provide branded favors to Booklovers Ball guests
- Feature photo in the 2020 Library Annual Report
2020 BOOKLOVERS BALL SPONSORSHIP OPPORTUNITIES

Bibliophile Acoma Plaza Sponsor • $15,000 • 1 Available

Show your commitment to the library by welcoming guests to the 2020 Booklovers Ball. Feature your logo and branding on the newly renovated Acoma Plaza entrance to the library during the event.

- Outdoor Acoma Plaza branded space activation with maximum audience reach from 6 p.m. to 7:30 p.m. (650-700 guests)
- One VIP table for 10 guests
- Logo on event invitation, dining menu and website
- Logo recognition on sponsor appreciation screens at the 2020 Booklovers Ball and Patron Party
- One representative at the Booklovers Ball menu tasting event
- Invitation to the VIP Patron Party
- Opportunity to provide branded favors to Booklovers Ball guests
- Feature photo in the 2020 Library Annual Report
Kick up your heels and support all that the library does by sponsoring the Booklovers Ball post-dinner dancing and entertainment.

- Dance floor branded space activation with maximum audience reach from 9 p.m. to 12 a.m. (650-700 guests)
- One VIP table for 10 guests
- Logo on event invitation, dining menu and website
- Logo recognition on sponsor appreciation screens at the 2020 Booklovers Ball and Patron Party
- One representative at the Booklovers Ball menu tasting event
- Invitation to the VIP Patron Party
- Opportunity to provide branded favors to Booklovers Ball guests
- Feature photo in the 2020 Library Annual Report
2020 BOOKLOVERS BALL SPONSORSHIP OPPORTUNITIES

Aficionado Dining Area Sponsor • $10,000 • 5 Available

Sponsor one of five unique dining areas in the library.
- Logo recognition on signage throughout the themed dining area
- Opportunity to select the author for your dining area (first-come first-serve basis)
- VIP table for 12 guests
- Logo on event invitation and website
- Logo recognition on sponsor appreciation screens at the 2020 Booklovers Ball and Patron Party
- Invitation to the VIP Patron Party
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the 2020 Library Annual Report

Fan • $5,000

Enjoy specialty cocktails, a multicourse dinner served among the stacks and dancing until midnight with a table for 10 at Booklovers Ball: Roaring ’20s
- One table for 10 guests
- Name recognition on sponsor appreciation screens at the 2020 Booklovers Ball
- Logo on event website
- Invitation to the VIP Patron Party
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the 2020 Library Annual Report

Individual Tickets

Increase your team or client experience by purchasing additional tickets to expand your sponsorship seating benefits.

VIP Patron $500 (includes ticket to VIP Patron Party)  Individual $350

Young Professional (under 35) $225
2020 BOOKLOVERS BALL

Sponsorship Commitment Form

Name or Company Name:
As you would like it to be listed on recognition areas as applicable

☐ Company

☐ Individual

Contact name

Address

City, State, Zip

Email

Sponsorship Level:
☐ $25,000 Booklovers Ball Presenting Sponsor
☐ $15,000 Bibliophile - Acoma Plaza Sponsor
☐ $15,000 Bibliophile - Dance Floor Sponsor
☐ $10,000 Aficionado - Dining Area Sponsor
☐ $5,000 Fan - Table for 10

Tickets:
___ # of $500 per person VIP patron tickets
___ # of $350 per person individual tickets
___ # of $225 per person young professional tickets
(under 35)

Payment:
☐ Please send an invoice for $ ____________________
☐ Enclosed is a check made payable to
  Denver Public Library Friends Foundation (DPLFF)
☐ Please charge my card

Card number ____________________
Expiration date ____________________
Billing Zip ____________________  CVV __________

Please return to: Nicole Capage-Brown, Director of Philanthropy
Denver Public Library Friends Foundation • 10 West 14th Avenue Parkway, Denver, Colorado 80204
ncapage-brown@denverlibrary.org • 720-865-2051

All proceeds support the Denver Public Library Friends Foundation. EIN #: 84-6036979
2020 BOOKLOVERS BALL IN-KIND SPONSORSHIP OPPORTUNITIES

Donate free or discounted products or services at the following commitment levels and receive recognition and sponsor benefits at the 2020 Booklovers Ball.

Opportunities for in-kind donations include premium wine, beer and liquor, catering and entertainment, and items suitable for prize drawings. Value of donation is based on fair-market value.

In-kind donations valued at $10,000+
- One VIP table for 12 guests
- Logo on event invitation and website
- Logo recognition on sponsor appreciation screens at the 2020 Booklovers Ball and Patron Party
- Invitation to the VIP Patron Party
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the 2020 Library Annual Report

In-kind donations valued at $5,000+
- One table for 10 guests
- Logo recognition on sponsor appreciation screens at the Booklovers Ball and Patron Party
- Logo on event website
- Invitation to the VIP Patron Party
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the 2020 Library Annual Report

In-kind donations valued at $2,500+
- Two VIP tickets
- Logo recognition on sponsor appreciation screens at the Booklovers Ball
- Invitation to the VIP Patron Party
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the 2020 Library Annual Report

In-kind donations valued at less than $2,500
- Name recognition on sponsor appreciation screens at the Booklovers Ball
- Opportunity to provide branded favors to Booklovers Ball guests
- Listing in the 2020 Library Annual Report